

## FOR IMMEDIATE RELEASE

### **MT. ROSE SKI TAHOE TO OPEN FOR SKIING AND SNOWBOARDING TOMORROW**

*Resort to be the First Lake Tahoe Area Resort to Open; Limited Terrain and \$20 Lift Tickets Available October 27 and 28*

Images for media use. Courtesy of Mt. Rose Ski

Tahoe: <https://drive.google.com/drive/folders/0B1QzohURvHItT2JiTGtsdGxzdzA?usp=sharing>

**RENO, NV – Oct. 26, 2017** – Mt. Rose Ski Tahoe announced it will open Friday and Saturday, October 27 and 28, 2017 for skiing and snowboarding. The first resort to open in the Lake Tahoe area for a fall tease ahead of the 2017-18 winter season, Mt. Rose will offer access to one beginner ski trail accessed by the Wizard chairlift from 8 a.m. to 12 p.m. both days. Lift tickets will be available for \$20 for guests ages 16+, and \$10 for children ages 15 and under.

“At 8,260’, Mt. Rose Ski Tahoe has the highest base area elevation at Lake Tahoe, so cold early season overnight temperatures have allowed our snowmaking team to work their magic over the last week,” said Mike Pierce, director of marketing for Mt. Rose Ski Tahoe. “We were able to maximize the efficiency of our snowmaking system and stockpile enough snow to provide our guests with access to one trail so they can get back on their skis and snowboards. As conditions permit, and with Mother Nature’s help, we will continue to make snow and open more terrain and really get the season underway in the coming weeks.”

The Lodgepole Café and Timbers Bar will also be open from 7:30 a.m. to 1:00 p.m. Friday and Saturday. Equipment rentals and ski lessons will not be offered; however, guests will be able to pick-up season leases and purchase season passes.

Following last season’s six-month winter season, Mt. Rose Ski Tahoe will aim for that goal again this year, and after this weekend, will resume lift operations and open additional terrain as weather and conditions permit. For more information about resort services, conditions, or to purchase a lift ticket or season pass, visit [www.skirose.com](http://www.skirose.com).

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#### About Mt. Rose Ski Tahoe

Just 25 minutes from Reno, Mt. Rose-Ski Tahoe’s convenient location and outstanding terrain make it a locals’ as well as visitors’ favorite. Rose can boast Lake Tahoe’s highest base elevation at 8,260 feet ensuring supreme snow conditions even on the warmest spring days and the resort’s 1,200 acres feature an ample variety of runs ideal for every level of skier & snowboarder. The legendary Chutes offer 1,500 vertical feet of north / east facing extreme terrain with some of the longest continuous vertical in North America (40 to 55 degree runs for over 1000’).