



MEDIA ADVISORY – YOUR COVERAGE IS INVITED

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Snow-Valley.com, [Facebook.com/SnowValleyMtnResortCA](https://www.facebook.com/SnowValleyMtnResortCA) & [Twitter.com/Snow_Valley_CA](https://twitter.com/Snow_Valley_CA)

Fall 2017 Job Fairs In Southern California's Inland Empire

Learn to be a ski or snowboard instructor, snowmaker, liftie or mechanic; All tools and specialized training provided.

Also openings for laborers, lift maintenance technician, detachable lift mechanic/technician, and welder-fabricator.

100s of positions available in San Bernardino Mountains at <http://www.snow-valley.com/jobs/>

WHEN: Saturday, October 28th & Saturday, November 4th; 9:00 A.M. To 1:00 P.M.

WHERE: Snow Valley Mountain Resort, Running Springs, CA - 20 miles from San Bernardino
Online at <http://www.snow-valley.com/employment-application/>

WHO: 14 years of age and older - enthusiastic, hardworking and dedicated individuals

- Eligible workers of all ages will find many options, including training
- Retired people looking to rejoin the workforce and have some fun during the winter
- Those without and with college degrees, aspiring blue and white collar workers
- Individuals that enjoy working outdoors, indoors, and/or both
- Those that want free skiing, snowboarding, sledding, and snow play during off-hours
- Those interested in career advancement: Snow Valley's GM started in a minimum wage, entry level position at the resort
- Snow Valley Patrol Director & Base Operations Manager both started careers at job fair
- Aspiring "Lifties" (Chair Lift Workers) - it's a fun job and loading lifts can change lives*
- Contact: humanresources@snow-valley.com or 909-867-2751 x126 snow-valley.com/jobs/

WHAT: 100s of seasonal job openings at Snow Valley, as the Southland's longest continuously operating ski area celebrates its 80th Season

- An extraordinary opportunity to meet department managers and discuss multiple jobs
- Positions from minimum wage to positions that include wage plus commissions
- A wide variety of indoor and outdoor, part-time and full-time desirable positions
- Weekends-only and nights-only options available
- No experience necessary, training provided, including Ski & Snowboard instructors
- The snowmaking department offers an exciting job and unique experience for people who like adventure, working outdoors, and working at night
- Free skiing, snowboarding, sledding and snow play privileges during off-hours and big discounts for eligible family members and/or a designated friend
- Free lessons and discounts on rental equipment, food & beverage and at sport shop
- More information & downloadable application at snow-valley.com or call 909-867-2751
- Snow Valley Mountain Resort is an equal opportunity employer

WHY: \$7.3 Billion spent annually at 450+ US ski areas -lots of opportunity for great careers
57.1 million average total number of visits per season since 2002/03 to US ski areas
Source: National Ski Areas Association www.nsaa.org

VISUALS: Jobs Video: <http://www.snow-valley.com/jobs/>
<https://www.dropbox.com/sh/am47rizxdsnov9m/AAANWk3of7G1CA-35XgIj6jRa?dl=0>
*see <http://jacksonholemagazine.com/the-liftie-life/>