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## BOREAL MOUNTAIN RESORT & OPTERRA ENERGY SERVICES ANNOUNCE LARGEST ON-SITE SOLAR INSTALLATION IN CALIFORNIA SKI INDUSTRY



*2017 “Play Forever” Community Day to Celebrate Solar Installation with Red Bull Air Force Sky Divers, Discounted Access to Woodward, Music & Food; Portion of Proceeds Benefit USASA Foundation*

SODA SPRINGS, Ca., September 12, 2017 – POWDR, a family-owned and operated adventure lifestyle company, will shine brighter on September 16, 2017, when Boreal Mountain Resort unveils the beginning of the California ski industry’s largest on-site solar project.

Once implemented, the 235 kW solar photovoltaic (pv) system mounted on the Woodward Bunker roof, is projected to generate more than 325,000 kWh of clean electricity annually, enough to power the equivalent of nearly 30 residential homes. The installation will offset more than 250 tons of carbon emissions, equivalent to removing 52 cars from the road annually. The new solar pv system is scheduled to be installed and operational by the beginning of the winter 2017/18 season.

“The California sun is a beautiful thing,” said Amy Ohran, general manager of Boreal Mountain Resort. “Now we will do more than enjoy it while we partake in our year-round adventure lifestyle offerings. We can convert it into clean energy, which will supply 15 percent of the energy required to power the entire Boreal and Woodward campus.”





“The OpTerra/ENGIE team is proud to contribute to POWDR’s ‘Play Forever,’ a long-term initiative for sustainability at Boreal Mountain Resort,” shared John Mahoney, CEO and President of OpTerra Energy Services, an ENGIE company. “With this significant commitment to energy generation and a vision for enhancing the environmental footprint of adventure lifestyle opportunities in Northern California, Boreal’s new solar plan will set the pace for other leaders in the industry.”

On September 16, 2017, Boreal Mountain Resort’s annual Community Day will celebrate the solar installation with special programming open to the public, including the Red Bull Air Force Sky Divers, as well as discounted \$10 access to the Woodward Bunker.

Woodward is a leader in the youth culture movement and part of the POWDR Adventure Lifestyle Co. portfolio. It offers a world-class experience for both aspiring youth and professional athletes, with camps and programs that inspire, mentor and nurture kids through amazing activities in awesome places, including Woodward Tahoe.

Community Day festivities will take place at Boreal Mountain Resort and include:

- 10am: Woodward Bunker opens, tours begin
- 10am – 4pm: Information booths by Boarding for Breast Cancer, The High Fives Foundation, Truckee Tahoe Humane Society, and others.
- 10am-1pm: DJ @ Woodward Bunker
- 12:30pm: Solar Panel Dedication Ceremony
- 12:45pm, 3pm, and 4pm: Raffle drawings @ Fire Pit
- 1pm-3pm: Red Bull Air Force Sky Diver jump window
- 1pm-4pm: Live Music from Truckee Tribe @ Fire Pit
- 4pm: Cake @ Fire Pit

“We are excited to share this celebration with Boreal’s community partners, including Boarding for Breast Cancer, The High Fives Foundation, The Revert Foundation, Truckee Tahoe Humane Society, among others, at this exciting event,” said Matt Peterson, vice president of marketing and brand management for Boreal Mountain Resort, Woodward Tahoe and Soda Springs Mountain Resort. “Five dollars of each Woodward Tahoe entry goes to The USASA Foundation. It’s a great opportunity for families and kids of all ages to come out in support of our community and get a taste of the Woodward experience.”

POWDR has a long track record for leading the way in creating and investing in sustainable growth solutions, Among other initiatives to protect our playgrounds, Soda Springs, Boreal’s sister resort, was the [first ski area in California to make snow from 100% recycled water](#) starting in the 2015/16 season.

“POWDR intends to ‘Play Forever,’” said Laura Schaffer, director of sustainability for POWDR. “We believe in the idea that recreationists – as well as the operators of recreation venues like Boreal Mountain Resort, Soda Springs, Woodward Tahoe, and other POWDR properties – have a responsibility to care for the places where they play, thus protecting the adventure lifestyle for generations to come.”

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### **About Boreal Mountain Resort**

Value, easy access and family-focused fun is what Boreal Ski Area is all about. Located northwest of Lake Tahoe right off of Interstate 80, Boreal is 45 miles from Reno, Nevada and 90 miles from Sacramento, California. Six lifts service 41 trails; along with Boreal's popular Playland snow tubing area. Boreal is also home to Woodward Tahoe. Woodward Tahoe fosters lifestyle and action sports progression through daily programs and week-long camps. Experiences in snowboard, freeski, skateboard, BMX, slopestyle MTB, scooter, parkour, digital media and cheer are offered to recreationalists of all ages and abilities, as well as professional athletes. Programs are held in a safe and fun one-of-a-kind indoor facility and on state-of-the-art terrain parks. Boreal Mountain Resort is part of the [POWDR](#) Adventure Lifestyle Co. portfolio.

### **About OpTerra Energy Services:**

OpTerra Energy Services is a national energy company that works with education, local government, commercial, industrial, and institutional organizations to implement efficiency and sustainable energy solutions that save money, enhance safety, improve assets, and protect the environment. As a subsidiary of ENGIE, the number one energy efficiency services provider in the world, OpTerra Energy Services provides a unique and extensive set of energy and sustainability management services to thousands of customers across the U.S. The company has provided more than \$2 billion in energy savings for its customers over the past 40 years. For more information, please visit [www.opterraenergy.com](http://www.opterraenergy.com) or contact Lani Wild, Communications Manager, at 415-735-9080.

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