

RESORTS BY THE NUMBERS



36 MEMBER RESORTS
in CA & NV



CALIFORNIA HAS 3 OF THE TOP 10 LARGEST SKI AREAS IN THE U.S.

37,000 ACRES of SKIABLE TERRAIN



318 LIFTS

45,000 VERTICAL FEET

95 TERRAIN PARKS



350 MILES OF XC TRAILS

1 5 8 0 TRAILS

2024 -25 SEASON RECAP

7.2M SKIER VISITS
THIRD BEST IN PAST 10 YRS
CA NV

THE 2ND BEST SEASON ON RECORD FOR THE ENTIRE UNITED STATES
61M SKIER VISITS

28% RACIAL + ETHNIC MINORITY GUESTS
HIGHEST IN THE UNITED STATES

34% PARTICIPATION BY SNOWBOARDERS

CA & NV RESIDENTS MAKE UP **13.5%** OF SKIERS NATIONWIDE

HIGHEST SHARE OF EXTENDED SEASONS
28%

140-DAY AVERAGE SEASON LENGTH
24% HIGHER THAN UNITED STATES AVERAGE

+40% RETURN TO SPORT PARTICIPATION
HIGHEST IN THE U.S.

ECONOMIC IMPACT

\$1.8B VALUE ADDED TO STATE GDP

\$3.2B TOTAL ECONOMIC IMPACT

\$100M ANNUAL TAX REVENUE (STATE + LOCAL)

22,443 EMPLOYEES

MEMBER RESORTS

ASC NORDIC CENTER	MT. BALDY
BEAR VALLEY	MT. ROSE SKI TAHOE
BEAR VALLEY ADVENTURE COMPANY	MT. SHASTA NORDIC CENTER
BIG BEAR MOUNTAIN RESORT	MT. SHASTA SKI PARK
BOREAL MOUNTAIN RESORT	NORTHSTAR CALIFORNIA
CHINA PEAK MOUNTAIN RESORT	NORTHSTAR CROSS COUNTRY
DIAMOND PEAK SKI RESORT	PALISADES TAHOE
DODGE RIDGE	RIM NORDIC
GRANLIBAKKEN TAHOE	ROYAL GORGE CROSS COUNTRY
HEAVENLY MOUNTAIN RESORT	SIERRA-AT-TAHOE
HOMWOOD MOUNTAIN RESORT	SKY TAVERN
JUNE MOUNTAIN	SNOW VALLEY MOUNTAIN RESORT
KINGVALE RESORT	SODA SPRINGS MOUNTAIN RESORT
KIRKWOOD CROSS COUNTRY	SUGAR BOWL RESORT
KIRKWOOD MOUNTAIN RESORT	TAHOE CROSS COUNTRY
LEE CANYON	TAHOE DONNER CROSS COUNTRY
MAMMOTH MOUNTAIN	TAHOE DONNER DOWNHILL
MOUNTAIN HIGH	TAMARACK CROSS COUNTRY



SNOWFALL HISTORY (INCHES)

SEASON	CA/NV AVERAGE	TAHOE AVERAGE
2024-25	236	312
2023-24	339	387
2022-23	608	668
2021-22	230	397
2020-21	209	306
2019-20	328	386
2018-19	450	545
2017-18	215	263
2016-17	523	626
2015-16	308	360
2014-15	96	85
2013-14	166	187
2012-13	235	259
2011-12	210	256
2010-11	465	581
2009-10	318	375

SKIER VISITS HISTORY

SEASON	SKIER VISITS
2024-25	7,250,936
2023-24	7,627,756
2022-23	8,282,423
2021-22	6,896,802
2020-21	6,753,303
2019-20	5,552,767
2018-19	7,118,427
2017-18	6,031,796
2016-17	6,996,203
2015-16	7,067,235
2014-15	4,496,898
2013-14	4,862,362
2012-13	6,793,811
2011-12	5,819,067
2010-11	7,786,108
2009-10	7,980,974

▲ On average, this is about 53% Tahoe Region, 30% Central Sierra and 17% Southern California.

▶ [Learn more at SKICALIFORNIA.ORG](https://www.skicalifornia.org)